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## SOCIETY OF NORTHEAST OHIO BREWERS

### CLUB NEWSLETTER

#### February Meeting

February 3, 2020 7:30 PM

Sachsenheim Hall

7001 Denison Ave, Cleveland, OH 44102

This month's meeting will feature Larry Reuter from the SAAZ club. He will be sharing a presentation with us that was voted as one of the best at HomebrewCon last year. The topic is smoked beers and malts.

Do you have a beer that you want feedback on? Would you like to learn a little more about the judging process? Pete Campen will be available starting around 6:30 PM to offer informal judging and feedback. Thank you for helping, Pete! We may also be looking for additional judging help in the future, so if you are interested let us know.

If you plan on bringing a keg or growler to the meeting, please tell us a little about it [here](#). You can also request in-person or anonymous feedback. Even if you are not bringing anything, check out the link to see what's coming!

Finally, don't forget to pay your dues!

### SPECIAL EVENTS COMMITTEE

Do you like parties? Party people are needed to work on an Events Committee. We have a couple folks who have already expressed interest but still need more. We're looking for folks to help plan our 30<sup>th</sup> Anniversary Celebration, lend a hand organizing the Christmas Party and perhaps help with SNOBtoberfest if necessary. Help is needed with planning, marketing & media, decorations, activities like slideshows, 30<sup>th</sup> anniversary artwork, apparel and souvenirs. Speak with Jay or email him at [president@beersnobs.org](mailto:president@beersnobs.org) if you're interested, we'll be having an organizational meeting soon.

# President's Krausining

Dear SNOBS,

Thank you to everyone who attended the January meeting and offered their input on the club. It's clear that our membership feels that that a Homebrew club should first and foremost be a place to learn the arts and science of brewing. I also heard that an ideal club would be a community in itself and also part of its larger community. We also feel that a club should be a place to appreciate beer and to meet with experts who can help us get better at our craft. I think we are all that and more. I hope the meeting made people feel that we are on the right track with the club.

One of the things that came out of January's planning meeting was that we should be spreading the word about SNOBs at beer festivals. Three weeks later we had a booth up and staffed at the Cleveland Winter Beer Fest. Wow. Thanks to many SNOBs for making this happen. Blake Beharry arranged for a free booth and everything fell into place from there. Dan Kromke updated our tri-fold brochure to hand out, Mark Rames located the SNOBs flag and Clive, John, Karl and I staffed the booth for most of the show. It was a real team effort. We have extra brochures and we're going to see if the local brew shops and breweries will make them available for their customers.

Another thing that came out of last month's meeting was that Pete Campen said that he'd be available at 6:30, an hour before the start of monthly meetings to offer informal judging and feedback on beers that anyone wanted to bring in. Please take him up on this, I know I'm going to. If it gets popular, maybe some other judges might want to add their expertise. Thanks Pete!

The NHC is quickly approaching. I hope everyone got the entries they wanted and got Cleveland as your judging site. If not, remember that you can get preferential entry next year by volunteering to help at the competition this year. Please consider helping out. It's a big event and judges and stewards are needed, the more the merrier. Our competition crew pulled this off really well last year. Let's show that we can do it again!

I've noticed that brewers often also enjoy cooking. Many club members I've talked to about this have mentioned that they also enjoy cooking. I think our brains are wired for it. If we can conceptualize good mixes of ingredients for a beer recipe, we can do it for food too. Get your chili recipe dialed-in for the club Chili Cook Off at Forest City Brewery on the 19<sup>th</sup>. We all know how well chili pairs with beer, especially the malty winter and spring beers that are out there now. If you don't have time to cook, please plan on partaking and judging, there is always more than enough chili to go around.

Be sure to reserve your seats soon for the Beer, No Sweat trip to Pittsburgh. John Majetic has done an outstanding job putting together a trip that is light on travel time and maximizes drinking time. Pittsburgh is a happening city. It should be a really good trip.

The February Meeting will feature Larry Reuter, our neighbor from down Rt 8 in Akron. Larry is a very accomplished brewer and judge. He and his wife, Donna, have won many national and regional awards for their beers. He's going to share his presentation on Smoked Beers and Malts that he gave at the National Homebrew Con Conference last summer. It was voted one of the top presentations by attendees.

Finally, I'd like to try a meeting on Food & Beer Pairing as a meeting topic this summer. Does anyone have a foodie contact who would be good to work with on this? Please let me know if you have any ideas on the topic.

Cheers,

Jay



## APRIL PREVIEW – START BREWING NOW



### Featured Style: American Ales & IPA

The April Meeting will focus on the American Ale and IPA styles. Members will brew an appropriate style beer, and then do a short presentation about what makes that style different from the others. We already have several members who have volunteered to create a beer for this meeting (see below). Please consider contributing. We especially need 18a (American Blonde) and 21a (American IPA) examples. There will be a prize for the popular favorite.

18a	American Blonde Ale	
18b	American Pale Ale	Pete Campen
21a	American IPA	
21b	Specialty: Belgian IPA	Tom Beach
21b	Specialty: Black IPA	
21b	Specialty: Brown IPA	
21b	Specialty: Red IPA	
21b	Specialty: Rye IPA	Jay O'Neill & Eli Urban
21b	Specialty: White IPA	
22a	Double IPA	Greg Irving

Please let Jay or Erica know if you would like to sign up to brew something for April's style Meeting.



### PRO-AM COLLABORATIONS

We will be conducting pro-am collaborations again this year. We do not currently have any details, but if you are interested, please let us know by filling out this brief form.

<https://forms.gle/dxoZn2JSc7m2jUQ19>

If you have signed our previous form, you will have to re-submit your information to be considered for this year's collaborations.





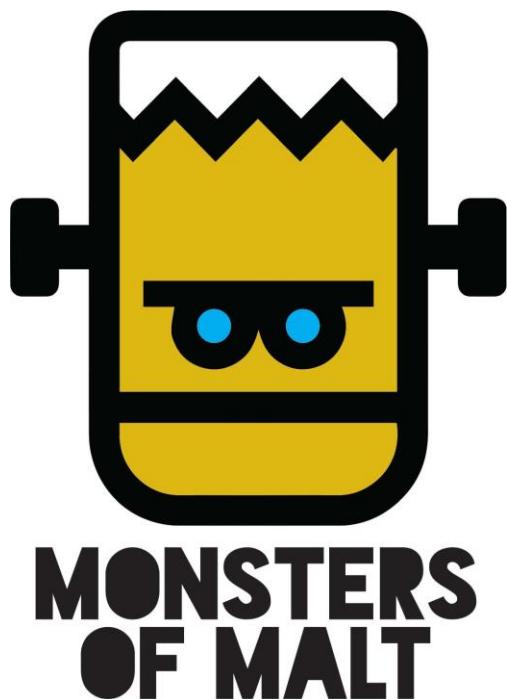
## COMPETITION SPOTLIGHT: NATIONAL HOMEBREW COMPETITION

I hope that everybody gets their entries in! Good luck to everyone who entered!

Cleveland is hosting a first round of the NHC again. Here are some critical dates and details. As always, we need lots of judges and stewards to run the competition smoothly, so please sign up! Volunteer registration opens on February 5.

First Round in Cleveland: March 28-29 at Fat Heads Brewery and Beer Hall. We will be judging both days. Right now, it looks like we will have rounds at 9 AM, 11 AM , 2 PM, and 4 PM.

<https://www.homebrewersassociation.org/national-homebrew-competition/>



## OTHER UPCOMING COMPETITIONS

*Please note that Wizard of SAAZ will be this fall. There will be no Son of Brewzilla in 2020.*

**Monsters of Malt: February 29**  
<https://www.obw.brewcomp.com/>

Athens, OH  
Focus on BIG beers

**SheBrew: February 29**  
<http://shebrew.oregonbrewcrew.org/>  
Portland, OR  
Women Only

**Ohio 4oz: April 25**  
<https://allohio.4ozcomp.com/>  
<https://someohio.4ozcomp.com/>  
Cleveland, OH  
Focus on Ohio ingredients. Categories for All Ohio and Some Ohio.

**Ohio State Fair: June 6**  
<https://ohiostatefairhomebrew.com/>



## BEER NO SWEAT 2020 – APRIL 18-19, 2020: PITTSBURGH

Get ready to Join the yinzer mob, at least for a weekend. We will be travelling to Pittsburgh. We are finalizing the last few details, which will be out in the mid-month or the next newsletter. In the meantime, if you are interested please complete this form:  
<https://forms.gle/WPCGcg1xvW5tVyC19>



## BREW YOUR OWN CLUB SUBSCRIPTION

Did you know that one of your benefits of membership is a reduced subscription price to Brew Your Own Magazine? Take advantage by going to <https://byo.com/product-category/subscription-membership/> and use the coupon code “club20”. The deadline is June 30.



## JANUARY RECAP

We had some really robust conversations around the direction of the club at our last meeting. I hope you are as excited as we are about this anniversary year! Please see above for information about the events committee and the April meeting, both of which will be significant changes from last year.

Thank you as well to everyone who represented the club at the Winter Beer Fest. Here are some pictures of the fun!





## 2020 OFFICERS AND CHAIRPERSONS



**President:** Jay O'Neill  
[president@beersnobs.org](mailto:president@beersnobs.org)



**Vice President:** John Majetic  
[VICEPRESIDENT@BEERSNOBS.ORG](mailto:VICEPRESIDENT@BEERSNOBS.ORG)



**Secretary:** Erica Anton  
[secretary@beersnobs.org](mailto:secretary@beersnobs.org)



**Treasurer:** Jessica Ihms  
[treasurer@beersnobs.org](mailto:treasurer@beersnobs.org)



## LINKS AND MEMBERSHIP INFO

[SNOB Meeting Location](#)  
[Recipes and Tools](#)  
[Web Links of Interest](#)  
[SNOB Web Page](#)  
[SNOB Facebook](#)

### Membership Dues

SINGLE MEMBER DUES ARE \$30. COUPLES ARE \$50 AND AS IS STATED IN THE BY-LAWS, DUAL MEMBERSHIPS ARE ONLY FOR PEOPLE LIVING AT THE SAME ADDRESS. PAY UP YOU CHEAPSKATES! THE MEMBERSHIP FORM CAN BE FOUND AT THE END OF THE NEWSLETTER. DUES CAN BE PAID TO JESSICA AT THE NEXT MEETING, MAILED TO HER AT THE ADDRESS ON THE FORM OR BY USING OUR PAYPAL LINK AT [BEERSNOBS.ORG](http://BEERSNOBS.ORG)