

## President's Krausening

- Erica Anton

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Hello SNOBs,

I wanted to start off by saying thank you to everyone, particularly Jess and Mike, for helping make sure that the July meeting for Big Brew went well. I am not exaggerating when I say it's my favorite meeting of the year, and I am so sad to have missed all of the great beers that you brought. Congratulations to Andrew and the rest of the winners. A special shout out to everyone who reached out to let me know you liked my Earl Grey beer. Ya'll emptied my keg.



As we move into the next few months, we have some members (myself included) who are in the process of prepping for the BJCP tasting exam. To help us out, our August 1 meeting will be about judging beer and the process of becoming a beer judge. We will start with a 101 overview of some basics, and then move on to a more advanced portion for those of you who are already judges and are interested in earning a higher rank. If you are interested in how beer judging / beer competitions work, the King of the Mountain competition is in need of stewards, Please consider signing up here: <https://kotlmhba.org/> . No experience needed. Really!

Don't forget that the September meeting will be August 29th due to the Labor Day holiday. Jan Brücklmeier will be there with his home decoction talk that many of us were able to enjoy during Homebrew Con. It should be a lot of fun and very informative!

Cheers,

*Erica*

### Our Next Meeting

**When:**

August 1st at 7:30 pm

**Where:**

Sachsenheim Hall  
7001 Denison Ave.  
Cleveland, Ohio 44102

**What:**

Beer Judging with Todd Donnelly

## This Month's Meeting

This month's meeting will be on Beer Judging. Todd Donnelly will give us an overview and then some more advanced pointers.

**PLEASE KEEP OUR MEMBERS HEALTHY**

**IF YOU HAVE BEEN EXPOSED TO COVID-19, HAVE SYMPTOMS, OR THINK YOU MIGHT HAVE COVID-19, PLEASE FOLLOW THE CDC GUIDELINES FOR QUARANTINE AND ISOLATION.**

## Upcoming Events



### August, 2022

**1<sup>st</sup>** - Monthly Meeting at Sachs.

**17<sup>th</sup>** - Night Out at Broad-view Brewing.

**29<sup>th</sup>** - September Meeting @ Sachs. Due to the Labor Day holiday, the September meeting falls in August. Topic is Home Decoction by Jan Brücklmeier

### September, 2022

**16<sup>th</sup>–18<sup>th</sup>** - **SNOBtoberfest** @ The Brooklyn Exchange Cabin.

### October, 2022

**3<sup>rd</sup>** - Monthly Meeting @ Sachs. Seasonal Autumn Beers.

### November, 2022

**7<sup>th</sup>** - Monthly Meeting @ Sachs. & Officer Elections



## SNOBtoberfest Approaches!

Mark your calendar's, SNOBtoberfest, our annual campout at the Brooklyn Exchange Cabin in Hinkley is approaching quickly. Camp or just come and then sleep at home. The dates are Friday, September 16th through Sunday the 18th. The club will provide meats for cooking, Plan on bringing some side dishes, desserts and beer. There is no cost to members to attend.





## SNOBs On Tap

### Big Brew Tasting

A giant Thank You! to **Terrestrial Brewing** for their support of Big Brew day and the competition. For the third year we collaborated with Brewly club. Terrestrial supplied the unfinished wort and thirty brewers took it home to put their finishing touches on it. On July 1st we gathered back at Sachsenheim Hall to share and compare our creations.

There were three People's Choice awards. Top prize was **Andrew Mitchell's** British Strong Ale named Figgy Pudding. The other top vote getters were a Strawberry-Rhubarb Saison (I'm sorry, I do not have the name of the brewer) and a Lime Cerveza from **Ray Neumann** and **Jan Jurgensen**.

The winner of Terrestrial Collaboration was **Ryan Asik** with his Cherrestrial Cherry Sour. Congratulations to Ryan and we will look forward to tasting that when it hits the taps in the coming year. Thanks to **Ralph & Drew** for your continued support of our Homebrew community.





## Big Brew Tasting Night—Continued



**Thank You!**





## Collaboration Opportunities!

Would you like to be part of a SNOB collaboration team and help brew at a local craft brewery? Join a SNOB Collab. The club is working on putting together Pro/Am beers with two local west-side breweries soon. People interested should email Mike Ontolchik at [vicepresident@beersnobs.org](mailto:vicepresident@beersnobs.org).



Our beer community needs more beer judges. Up your beer game and become one. Classes have started, but it's not too late to get on board. Contact Paul for additional information [pklammerspam@hotmail.com](mailto:pklammerspam@hotmail.com)

## BJCP Class

## Ohio Mead Group (OMG)

The Ohio Mead Group (OMG) has resumed monthly meetings. We are working to prepare interested members to take the BJCP Mead Judging exam which Paul Klammer is working on scheduling this summer. Follow the OMG Facebook page or watch this newsletter for announcements.



## Competitions

*Following is a select list of upcoming regional and national competitions you might be interested in entering:*

### **King of the Mountain**

August 27th. Registration opened on 6/4 and will remain open until 8/6 or the entry slots have been filled. As of this writing 101 entries of 175 had been received. Judge and Steward registration is also open. **Volunteers Are Urgently Needed!**

[King of the Mountain 2022 - Brew Competition Online Entry & Management \(kotmlmhba.org\)](https://www.kotmlmhba.org)

### **Cleveland Brew Shop 10th Anniversary Oktoberfest Party & Homebrew Competition**

*The Cleveland Brew Shop has been supporting the greater-Cleveland home fermentation community since 2012. During that time, we have learned a ton, developed many great relationships, and adapted as the world (and the hobby) has changed. Our 10th Anniversary Oktoberfest Party & Homebrew Competition is a way for the community to get together and celebrate!*

Registration is open through 8/21 . Entry drop off will be 8/23 through 9/2

It is an Oktoberfest competition and entries are limited to a group of European and German Styles. See the competition website for details. If you would like to participate, judge or steward in the competition, please register here: <https://cbs.brewcomp.com>.



**BJCP 2021 Style Guidelines** [www.bjcp.org/bjcp-style-guidelines/](https://www.bjcp.org/bjcp-style-guidelines/)

# Request for Homebrew

## Monthly Meetings

Please consider bringing a keg or growler of your homebrew to share at monthly meetings. Let Erica know in advance, she can add it to the meeting slides. Bringing your beer is a good way to get constructive feedback from the members and judges in attendance. Also as Mr. Rogers liked to say "It's nice to share".

## Style Focus Meetings

This year, we will be continuing the style focus meetings. We wanted to let you know the themes ahead of time to give everyone a chance to get the ideas (and the wort) going! Please let us know if you plan on participating. We would like at least 4 samples at each of the planned style meetings

**Fall 2022 – Malty Beers** — Brew some seasonal Octoberfest, Marzen, pumpkin spice or others featuring those roasty, bready malt flavors to share with the club.



## Newsletter

Have any ideas for the newsletter? Is there anything you'd like to see here occasionally or on a regular basis. Don't hesitate to share your ideas. Let me know! Cheers, Jay

## SNOBwear T-Shirts

Summer is coming. We still have a good selection of sizes of the SNOB T-Shirts available.

\$10 for sizes S—XL, \$15 for larger sizes

Contact Jay if you want one — [secretary@beersnobs.org](mailto:secretary@beersnobs.org)



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## Society of Northeast Ohio Brewers

### Membership Dues



As always, non-members are welcome at meetings, but some activities (parties, bus trip, collaboration brews) are members only. Please consider joining today! Single member dues are \$30. Couples (living in same household) are \$50

Dues can be paid to the treasurer at the meetings, by contacting [treasurer@beersnobs.org](mailto:treasurer@beersnobs.org) or using the paypal link found on our website, <https://www.beersnobs.org/>

Your membership dues are used to pay for club activities throughout the year like the annual Christmas Party, The Brooklyn Exchange Cabin where we hold the annual for SNOBtoberfest, food and supplies for the campout, etc.

### Membership Benefits

Your membership dues are used to pay for club activities throughout the year like the annual Christmas Party extravaganza, The Brooklyn Exchange Cabin where we hold the annual SNOBtoberfest, food and supplies for events and the campout, etc.

Plus, use your SNOB membership card to gain discounts on all things brewing and beer-related at the following merchants:

**Cleveland Brew Shop** - 10% off on all brewing supplies. Use the code SNOBs10 when filling out the online order form. <https://www.clevelandbrewshop.com>

**Grape & Granery** - 5% off on all brewing supplies. Use the code SAAZ1819 when filling out the online order form or show your card at checkout. <https://www.grapeandgranery.com>

**Bookhouse Brewing** — \$1 off drafts for AHA members EVERYDAY <https://bookhouse.beer>

**Buckeye Beer Engine** — \$1 of drafts (no discount for drinks under \$3) EVERYDAY <https://buckeyebeerengine.com>

*As many of the long-time members may recall, this used to be a fairly extensive list. Your officers are working to reach out to businesses to expand this list. If you have contacts, please feel free to ask if they would like to participate. Let me know the de-*

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## Society of Northeast Ohio Brewers—The fine print

SNOB are one of Ohio’s oldest clubs for homebrewers. Founded in 1990 and recognized as AHA’s national club of the year in 2020, the club meets the first Monday of each month a 7:30 PM at [Sachsenheim Hall](#) on Cleveland's West Side. In addition to monthly meetings, the club also hosts special evenings at local brewpubs and restaurants, homebrew competitions, a spring bus trip, a summer camping event, our annual Oktoberfest weekend festival in Hinckley, and an extravagant Christmas party. Visitors are always welcome at our meetings, where they will find lively presentations on beer and brewing, great conversation, and answers to any brewing questions they might have. [SNOBS | Society of Northeast Ohio Brewers Cleveland, Ohio \(beersnobs.org\)](#)

### Current Officers



**President**  
**Erica Anton**  
president@beersnobs.org



**Vice President**  
**Mike Ontolchik**  
vicepresident@beersnobs.org



**Secretary**  
**Jay O'Neill**  
secretary@beersnobs.org



**Treasurer**  
**Jessica Ihms**  
treasurer@beersnobs.org



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## 2021 Son of Brewzilla Competition Results

Cleveland’s Premier Homebrew Competition

2021 Results

[Son of Brewzilla? - Brew Competition Online Entry & Management \(beersnobs.org\)](#)



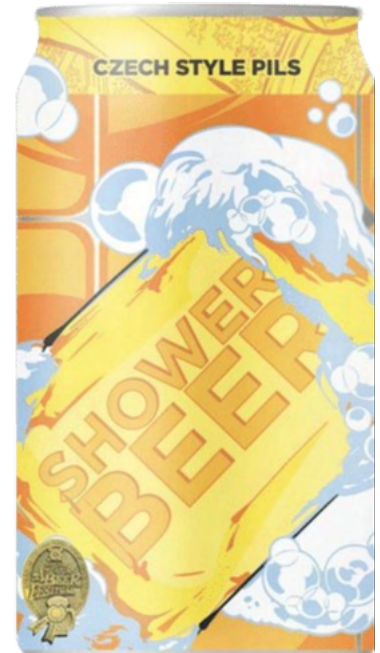


## Extra, Extra How Shower Beers are Good For You

Nancy Mock, Mashed

Any beer lover will tell you that beer definitely has benefits -- especially when enjoying one at the end of a work day and feeling the stress drain away with every sip. And because there are so many styles available, there's a beer out there for everyone: Splendid Table breaks beer into seven categories including hoppy, fruity, and smoky, with dozens of variations in each. But it's all just a guilty pleasure, right? Beer can't actually be good for you?

Great news: Neurosurgeons say that beer can be good for you, according to [Fatherly](#), and it doesn't matter whether you prefer a light [Mexican beer](#), a chewy oatmeal stout, or a hazy IPA. Where you drink your beer is the key to this benefit -- specifically, in the shower. University of California neurology professor Jennifer Mitchell shares with [Fatherly](#) that drinking a beer can make us happy, thanks to endorphins released in the brain. And Dr. Christopher Hollingsworth of New York City Surgical Associates takes this one step further: Enjoying that beer in the shower is even better because a relaxing shower also releases pleasure hormones. Hollingsworth says the shower-beer combination is "a great way to improve productivity and creativity."



"Whether for the benefits of productivity and creative thinking, or just because it feels rebellious to bring a beverage into the bathroom, beer lovers are embracing the shower beer movement. According to [Fatherly](#), the Swedish brewery Pang Pang is so fascinated with the idea that they created a brew specifically for the shower. Their double [IPA](#) has the on-the-nose name of "Shower Beer," and [Pang Pang](#) jokes that the beer can "double as a hair conditioner." There

are also [holders made specifically to hold a can of beer in the shower](#) with suction cups to keep the drink firmly in place. [Hop Culture](#) shares that there are even shower beer "golden rules" for maximum enjoyment, like choosing cans over glass bottles and positioning the beer where soap and water won't get inside.

Of course, the benefits of shower beers will be overshadowed by negative consequences if not enjoyed responsibly and in moderation. And to be clear, no one is suggesting that beer be a part of your morning shower -- your boss isn't likely to be swayed by promises of extra creativity by drinking before work. It may be best to save that shower beer to celebrate after work instead.

