

December, 2023

Society of Northeast Ohio Brewers



Our Next Meeting

Friday, December 1st
6:00 pm
Sachsenheim Hall
7001 Denison Ave.
Cleveland, Ohio 44102

Upcoming Events

Christmas Party

Friday, December 1st.,
6:00 p.m.
Sachsenheim Hall

January Meeting

Monday, January 8th,
7:30 p.m.
Sachsenheim Hall

See more details on these and other events inside this newsletter.

President's Krausening

- Erica Anton

On the twelfth day of SNOBSmas my true love gave to me....

- 12 Cascade Sours
- 11 Big Bad Baptists
- 10 Rodenbach
- 9 Slow Pour Pilsners
- 8 Old Rasputin
- 7 Fat Heads Zeus Juice
- 6 Murder Ballads
- 5 Gulden Draaks!
- 4 Celebrator
- 3 Black Noes
- 2 La Fin du Monde

...and a case of beer from Cantillon

I hope you are all ready for a beery good time at the Christmas Party! It's going to be delicious! Don't forget to bring your kegs and beers to share. If you have an extra jockey box, we could always use more. Also, if you owe money for guests, please try and pay here: https://www.paypal.com/webapps/shoppingcart?flowlog-ging_id=f97898242a391&mfid=1701378125469_f97898242a391#/checkout/openButton so that Jess can enjoy the party instead of taking money! :D

Finally, I just wanted to say how much of an honor it was to be your club president the last two years. Thank you for your friendship, your support, and especially your beers.

Pro-ho-ho-st!

Cheers!

Erica



Son of Brewzilla –2023

This year's edition of Cleveland's premier homebrew competition was held November 10th & 11th at Fat Heads Brewery. There were 360 entries judged across 34 categories. There were 159 registered participants, judges and stewards. Sincere thanks from the competition committee to all who submitted entries and volunteered their time to make this competition the success it was.

Through the efforts of a larger group of brewers than last year your club, The Society of Northeast Ohio Brewers, won the Cuyahoga Cup back from SAAZ. Brewly, largely through the efforts of Doug Wiedeman member took second place in the cup standings.



Club	🏆	🏆	🏆	BOS 1	BOS 2	BOS 3	Points
Society of Northeast Ohio Brewers (SNOB)	10	7	4	0	1	0	54
Brewly Homebrew Club	6	6	5	0	0	1	38
Society of Akron Area Zymurgists (SAAZ)	3	4	6	0	0	0	23

SNOBs who medaled were:

Todd Donnelly — 3rd Place, Scottish, Irish and English Strong Ales; 2nd Place American Porter and Stout; 2nd Place, Standard Cider and Perry; 1st Place Traditional Mead.

Jim Jadwisiak — 1st American Pale Ale.

Jim Jadwisiak / Cara Baker — 1st Place Best of Show—Cider, English Cider & 1st Place Best of Show—Mead, Pymment; 1st Place Standard Cider and Perry; 1st Place, Fruit Mead.

Greg Irving — 2nd Place, American Ale.

Andrew Mitchell — 3rd Place, Pale Malty German Lager; 1st Place, Irish & English Stouts.

Andrew Mitchell / Mike Ontolchik — 1st Place, Strong European Beer.



Son of Brewzilla 2023 Continued

Jay O'Neill / Eli Urban — 1st Place, Pale English Ale; 2nd Place, Scottish, Irish and English Strong Ales; 3rd Place Fruit Beer; 3rd Place Seasonal Spiced Beer.

Mike Ontolchik — 2nd Place Best of Show—Beer, Oud Bruin; 2nd Place, Bitter German Beer; 1st Place European Sour Beer; 2nd Place European Sour Beer.

Mark Sheppa — 1st Smoked Beer.

Many thanks to the Competition Committee—Todd Donnelly, Mike Ontolchik, Greg Irving and Jim Jadwisiak for all their time and efforts to make this the finest and best run competition in the region.

Please support the event's host, Fat Head's Brewery and the other sponsors. We appreciate all they do for this event and our club!



Other News

Officer Elections

2024 Officer Elections were held at the December meeting and your club officers for the coming year will be Mike Ontolchik, President; Katie Melnik, Vice President; Jessica Ihms, Treasurer and Jay O'Neill, Secretary.

Dues

Jessica Reports that we need to discuss raising dues for 2024. We will discuss and vote at the January meeting. Membership has dipped below 100 and expenses keep rising. In addition to the Christmas party, Major costs include SNOBtoberfest—\$884, Club Insurance—\$530 and Web hosting—\$216. We are considering raising dues to \$40 single and \$60 dual for next year.

Christmas Party — Friday, December 1st.

The Christmas Party is this Friday, our final and biggest bash of the year! You should have already signed up by now. Reach out to Erica if you haven't or need to add a guest. As in past years there will be a Large buffet dinner, an epic bottle share and many kegs of homebrew. The date is Friday December 1st., Sachsenheim Hall, Doors open at 6pm. Dinner will be served around 7:30.

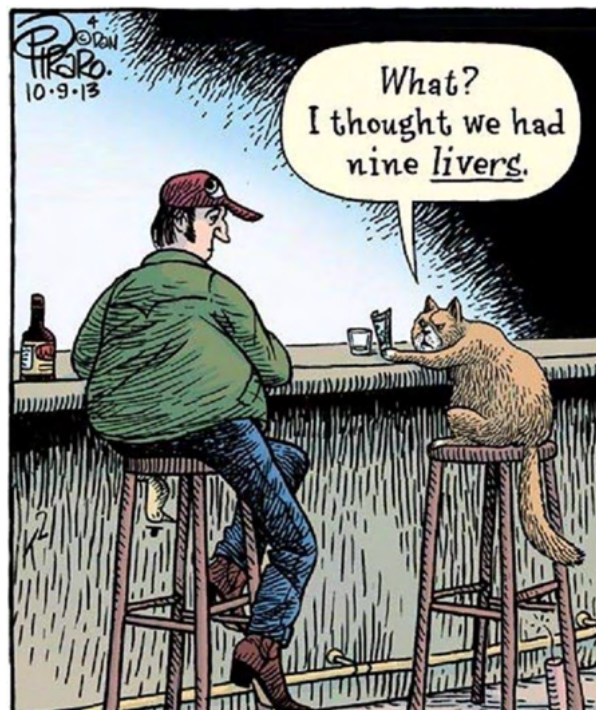
Dinner menu includes Roast Beef, Western Ribs & Chicken Marsala. Sides will be Potatoes Au Gratin, Beer Cheese Pasta, Mixed Veggies, Beer cheese soup and salad. Dinner is included with your membership, guests are \$20. Please pre-pay for guests on the SNOB website— [SNOBS | Society of Northeast Ohio Brewers Cleveland, Ohio \(beersnobs.org\)](https://beersnobs.org)

Cincinnati Competition

The Cincinnati Malt Infusers Homebrew Competition will be held in conjunction with the Cincinnati Beer Fest on Feb. 2 & 3. As always, Judges and Stewards are needed. Get all the details at the competition site

<https://maltinfusers.brewingcompetitions.com/>

The first 30 judges to sign up will receive a free VIP pass (\$55 ticket) to the Beerfest on Friday or Saturday night so sign up early. Contact Joe Kulesa, Competition Director for additional information jkulesa@cinci.rr.com



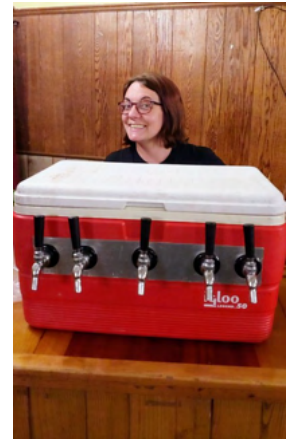
Request for Homebrew

Monthly Meetings

Please consider bringing a keg or growler of your homebrew to share at monthly meetings. Let Erica know in advance, she can add it to the meeting slides. Bringing your beer is a good way to get constructive feedback from the members and judges in attendance. Also as Mr. Rogers liked to say "It's nice to share".

Style Focus Meetings

Throughout the year we will be having style focus meetings. We wanted to let you know the themes ahead of time to give everyone a chance to get the ideas (and the wort) going! Please let us know if you plan on participating. We would like at least 4 samples at each of the planned style meetings



Collaboration Opportunities!

Would you like to be part of a SNOB collaboration team and help brew at a local craft brewery? Join a SNOB Collab. People interested should email Mike Ontolchik at vicepresident@beersnobs.org.



Newsletter

Have any ideas for the newsletter? Is there anything you'd like to see here occasionally or on a regular basis. Don't hesitate to share your ideas. Let me know! Cheers, Jay

SNOBwear T-Shirts

We still have a good selection of sizes of the SNOB T-Shirts available.

\$10 for sizes S—XL, \$15 for larger sizes

Contact Jay if you want one — secretary@beersnobs.org



Society of Northeast Ohio Brewers

SNOB is one of Ohio's oldest clubs for homebrewers. Founded in 1990 and recognized as AHA's national club of the year in 2020, the club meets the first Monday of each month a 7:30 PM at [Sachsenheim Hall](#) on Cleveland's West Side. In addition to monthly meetings, the club also hosts special evenings at local brewpubs and restaurants, homebrew competitions, a spring bus trip, a summer camping event, our annual Oktoberfest weekend festival and an extravagant Christmas party. Visitors are always welcome at our meetings, where they will find lively presentations on beer and brewing, great conversation, and answers to any brewing questions they might have. Website at:

[SNOBS | Society of Northeast Ohio Brewers Cleveland, Ohio \(beersnobs.org\)](#)

Membership Dues

As always, non-members are welcome at meetings, but some activities (parties, bus trip, collaboration brews) are members only. Please consider joining today! Single member dues are \$30. Couples (living in same household) are \$50. Dues can be paid to the treasurer at the meetings, by contacting treasurer@beersnobs.org or using the paypal link found on our website, <https://www.beersnobs.org/>

Your membership dues are used to pay for club activities throughout the year like the annual Christmas Party and rental at The Brooklyn Exchange Cabin where we hold the annual SNOBtoberfest. They pay for food, supplies and prizes for SNOBtoberfest, Chili Cook-off, Big Brew etc.

Plus, use your SNOB membership to gain discounts on all things brewing and beer-related at:

Cleveland Brew Shop - 10% off on all brewing supplies. Use the code SNOBs10 when filling out the online order form. <https://www.clevelandbrewshop.com>

Grape & Granery - 5% off on all brewing supplies. Use the code SAAZ1819 when filling out the online order form or show your card at checkout. <https://www.grapeandgranery.com>

2023 Officers



Erica Anton—President, president@beersnobs.org



Mike Ontolchik—Vice President, vicepresident@beersnobs.org



Jessica Ihms—Treasurer, treasurer@beersnobs.org



Jay O'Neill—Secretary, secretary@beersnobs.org

Extra, Extra -

Americans are discovering the joy of a true pint of beer

Shamelessly borrowed from The Economist magazine

At the bars of the United Centre, a sports arena on the near west side of Chicago, the default drink available is Modelo, a Mexican lager that in May became [America's best-selling beer](#). But a popular alternative is a craft beer sold in cans from a fridge behind the bar, called "Tropical Beer Hug". Adorned with a picture of a cartoon bear wearing sunglasses, the marketing is memorable. But to your British correspondent, the more striking part is the size of the cans. Each one contains 19.2 us customary fluid ounces of beer. That is 568ml in metric measures. But more importantly, it is 20 Imperial fluid ounces, known in Britain, Ireland and a few other former British territories as "one pint".



In the past five years or so, the 19.2oz can of beer has soared in popularity across America. According to data analysed by Molson Coors, a big brewing firm, pint cans now make up 92% of craft beers sold in individual cans in convenience stores, up from less than 10% six years ago. Though most beer sold in shops is still in 12oz six-packs, and in 16oz measures (an American "pint") in bars, the true British pint has crowded out other heftier-sized brews, at least when it comes to craft beers. Besides convenience stores, the format is becoming ubiquitous at America's music festivals, sports events and other places where customers have to pick up a drink and carry it around.

Why would Americans be turning to proper pints? T.J. Annerino of Goose Island, the Chicago-based craft brewery that sells the Tropical Beer Hug, says that the initial motivation came from convenience stores. But demand has been "phenomenal". He speculates that 19.2oz sells because it is large enough that drinkers do not need to return to the bar (or fridge) too soon, without being so large as to get warm and stale in one's hand. Hence the success at gigs and sports events. Andrew McGuire of Molson Coors argues that the size is ideal for people who want to try a new beer alongside a familiar six-pack. Many new canning machines tend to include the size as a default, which means it is easy for brewers to produce without extra cost.

Beer-industry types generally refuse to admit any direct inspiration from British measures. "19.2oz cans are widely popular within the United States, and have been for a while," sniffs Melody Gregson, at American Canning, which sells both tins and the machines to fill them. None calls the measure a pint; some insist on calling it a "stovepipe". But perhaps they just need to drink a few. As James Joyce, a novelist, once wrote, "the sacred pint alone can unbind the tongue."