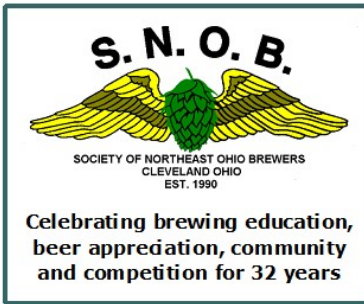


July, 2023

Society of Northeast Ohio Brewers



## Our Next Meeting

Friday, July 7th

6:00 pm

Sachsenheim Hall

7001 Denison Ave.

Cleveland, Ohio 44102

Big Brew Tasting

## Upcoming Events

### August Meeting

Monday August 7th

6:00 pm.

Sachsenheim Hall Beer Garden.

Yeast Only Sour Beers—  
Eric Anderson from Saucy  
brew Works

### September Meeting

Monday, **August 28th**

6:00 pm.

Sachsenheim Hall Beer Garden.

Session Beers

### SNOBtoberfest

September 22-24th

Brooklyn Exchange Cabin

### Christmas Party

Friday, December 1st

Sachsenheim Hall

See more details on these  
and other events inside  
this newsletter.

## President's Krausening

- Erica Anton

Hi SNOBs -

It's summertime, so if you are reading this in the evening, I am very likely sitting by a fire drinking a beer. I am not the biggest fan of temperatures over 75, so summer nights are more my jam. I love a good 65 degree summer night with a good old-fashioned west coast IPA in my hand.



I did a massive beer purchase recently, and I realized that I was beer shopping for two scenarios:

- 1) Just did a lot of yard work: Pilsner, Gose
- 2) Fire Time: IPA, lighter porters

I think a lot about the rhythms of the year, and how lucky we are to be in a place that has such distinct beer seasons. It really breeds a lot of diversity and innovation, and gives Cleveland this shifting brewing personality that sets us apart. I'm looking at you Austin, land of 1000 pilsners (seriously, Austin is great but it's all tattoo parlors and pilsners).

Speaking of fun beers, we are looking forward to seeing everyone at the July big brew tasting meeting. PLEASE NOTE, the date Friday, is July 7. The club is not providing food this year, but Grumpy should have some easy options for purchase. I am really looking forward to it!

Cheers,

*Erica*

## July Meeting—Big Brew Tasting & Summer Picnic

The Big Brew Tasting & Summer Picnic in the Sachsenheim Hall Beer Garden is next **Friday, July 7th at 6 p.m.** There will be plenty of tasty homebrew on tap as brewers compete to win Terrestrial gifts cards for the People’s Choice awards. Ralph & Drew will choose a beer to be brewed at Terrestrial.

Grumpy will be serving dinner outdoors. You can get either a Burger or Brat dinner with two sides for \$7.95 or a Half-Chicken with two sides for \$9.95.

Many thanks to Terrestrial Brewing for sponsoring Big Brew again this year!



## 2023 National Homebrew Competition

Category 38: Specialty Mead  
46 Entries

**Todd Donnelly**  
Chardon, OH  
Society of Northeast Ohio Brewers  
Experimental Mead (M4C)

**Steve Fletty**  
Falcon Heights, MN  
Saint Paul Homebrewers Club  
Historical Mead (M4B)

**LaVaughn & Yakima Barker**  
Brookfield, WI  
Experimental Mead (M4C)

Congratulations to **Todd Donnelly** for taking Gold in the Experimental Mead Category for his Gin Barrel aged mead!



## Upcoming Competitions

Upcoming AHA / BJCP sanctioned competitions include the following:

August 19th— 35th Annual Beer & Sweat, Keg Only, Hamilton, OH

September 16th—King of the Mountain, Mentor, Ohio

November - Son of Brewzilla, Middleburg Heights, OH

## Beer Events & Volunteer Opportunities

Blake Beharry reports that signups for the **Grand Slam Summer Beerfest** at Progressive Ballpark have begun. If you've signed up before, be on the lookout for the volunteer registration link in your email.

The Summer BeerFest is set to take place IN and ON the Progressive Field and Stadium on Saturday July 29th. Two sessions to choose from, an afternoon session (11:30 AM to 5:00 PM) and an evening session (6:00 PM to 11:30 PM). You'll need to be present for the entire session.

As always, you get to have a lot of fun, free beer, pizza and a T-shirt. Your efforts also benefit Trinity Clothing Ministry. Located at 2031 West 30th street in Cleveland, Trinity is a non-profit who helps folks in need. Trinity receives \$30 per Volunteer from the BeerFest organization. They serve homeless and less fortunate men and women who come to Trinity for social ministry services.

Contact Blake for more information—216 201-0258 / [blakedar@sbcglobal.net](mailto:blakedar@sbcglobal.net)



## September Meeting

Two Things of note for the September meeting:

1. Due to the Labor Day Holiday, the September Meeting will be held on Monday August 28th.
2. It's going to be a Style Meeting. The Style is Session Beers. August is a great month to showcase the light drinkable 'lawnmower beers'. Bring a Cream Ale, Blonde, Pale Ale or IPA to share with the club and discuss.



## Dues

Dues are due! Your annual membership pays for a lot. Not only do you get the prestige of being a SNOB, but membership dues help pay for major events like the the Christmas Party and SNOBtoberfest. They also are used for minor events like the Chili Cook-Off and Big Brew. That's a lot of beer, grub and fun for the buck. If you haven't already, please renew today!

## Extra, Extra

# Ohio craft-brewing's impact tops \$1 Billion

*Marc Bona, Cleveland.com*

Ohio craft breweries are responsible for \$1.27 billion in economic impact, according to a biennial report released by the [Ohio Craft Breweries Association](#).

The report from Silverlode Consulting shows the state's craft-brewing industry resumed growth in 2022 after what the OCBA calls "an 8.9% pandemic-induced downturn in 2020."

The numbers bear out the industry's importance regardless of whether someone loves craft beer, is a non-drinker or consumes other products

Among the figures cited in the report, which covers 2022:

- Ohio has 420 craft breweries.
- 44 breweries opened.
- Ohio's craft-beer production volume ranks sixth among all states.
- Breweries are responsible for \$1.27 billion in economic output - up from \$880.7 million in 2020.
- From a tax standpoint, breweries are responsible for \$141.5 million (state and local) and \$85.8 million (federal).



The report breaks Ohio into seven regions while examining levels of impact. For example, direct impact would be salaries paid to employees. Indirect effect would be a brewery buying bottles for production.

In addition to the 420 breweries, 64 are in planning stages. Across the state, the craft-brewing industry is responsible for a total of 12,040 Ohio jobs – 9,246 direct and 2,794 indirect.

Of the 420, almost 34% - 142 breweries – are in Northeast Ohio.

The Greater Cleveland region – which encompasses Ashtabula, Cuyahoga, Geauga, Lake and Lorain counties – has 60 craft breweries with 14 in planning and 1,825 direct jobs accounted for.

The Northeast region has 82 craft breweries. The area includes Ashland, Carroll, Columbiana, Holmes, Knox, Mahoning, Medina, Portage, Richland, Stark, Summit, Trumbull, Tuscarawas and Wayne counties. Ten breweries are in planning, and 1,382 direct jobs are accounted for.

The report paints a picture of consistent, steady growth, reflecting consumer spending in tap-rooms. But the industry has its share of challenges. They include changing demographics, increased competition and what the organization says is a draconian law governing distribution contracts that limit breweries.

The 15-year-old non-profit OCBA lobbies on behalf of the state's breweries via legislation and marketing campaigns.

# Request for Homebrew

## Monthly Meetings

Please consider bringing a keg or growler of your homebrew to share at monthly meetings. Let Erica know in advance, she can add it to the meeting slides. Bringing your beer is a good way to get constructive feedback from the members and judges in attendance. Also as Mr. Rogers liked to say "It's nice to share".

## Style Focus Meetings

Throughout the year we will be having style focus meetings. We wanted to let you know the themes ahead of time to give everyone a chance to get the ideas (and the wort) going! Please let us know if you plan on participating. We would like at least 4 samples at each of the planned style meetings



# Collaboration Opportunities!

Would you like to be part of a SNOB collaboration team and help brew at a local craft brewery? Join a SNOB Collab. People interested should email Mike Ontolchik at [vicepresident@beersnobs.org](mailto:vicepresident@beersnobs.org).



# Newsletter

Have any ideas for the newsletter? Is there anything you'd like to see here occasionally or on a regular basis. Don't hesitate to share your ideas. Let me know! Cheers, Jay

# SNOBwear T-Shirts

We still have a good selection of sizes of the SNOB T-Shirts available.

\$10 for sizes S—XL, \$15 for larger sizes

Contact Jay if you want one — [secretary@beersnobs.org](mailto:secretary@beersnobs.org)



## Society of Northeast Ohio Brewers

SNOB is one of Ohio's oldest clubs for homebrewers. Founded in 1990 and recognized as AHA's national club of the year in 2020, the club meets the first Monday of each month a 7:30 PM at [Sachsenheim Hall](#) on Cleveland's West Side. In addition to monthly meetings, the club also hosts special evenings at local brewpubs and restaurants, homebrew competitions, a spring bus trip, a summer camping event, our annual Oktoberfest weekend festival and an extravagant Christmas party. Visitors are always welcome at our meetings, where they will find lively presentations on beer and brewing, great conversation, and answers to any brewing questions they might have. Website at:

[SNOBS | Society of Northeast Ohio Brewers Cleveland, Ohio \(beersnobs.org\)](#)

### Membership Dues

As always, non-members are welcome at meetings, but some activities (parties, bus trip, collaboration brews) are members only. Please consider joining today! Single member dues are \$30. Couples (living in same household) are \$50. Dues can be paid to the treasurer at the meetings, by contacting [treasurer@beersnobs.org](mailto:treasurer@beersnobs.org) or using the paypal link found on our website, <https://www.beersnobs.org/>

Your membership dues are used to pay for club activities throughout the year like the annual Christmas Party and rental at The Brooklyn Exchange Cabin where we hold the annual SNOBtoberfest. They pay for food, supplies and prizes for SNOBtoberfest, Chili Cook-off, Big Brew etc.

Plus, use your SNOB membership to gain discounts on all things brewing and beer-related at:

**Cleveland Brew Shop** - 10% off on all brewing supplies. Use the code SNOBs10 when filling out the online order form. <https://www.clevelandbrewshop.com>

**Grape & Granery** - 5% off on all brewing supplies. Use the code SAAZ1819 when filling out the online order form or show your card at checkout. <https://www.grapeandgranery.com>

### 2023 Officers



Erica Anton—President, [president@beersnobs.org](mailto:president@beersnobs.org)



Mike Ontolchik—Vice President, [vicepresident@beersnobs.org](mailto:vicepresident@beersnobs.org)



Jessica Ihms—Treasurer, [treasurer@beersnobs.org](mailto:treasurer@beersnobs.org)



Jay O'Neill—Secretary, [secretary@beersnobs.org](mailto:secretary@beersnobs.org)