

Society of Northeast Ohio Brewers

Club Newsletter

Celebrating brewing
education, beer
appreciation, community,
and competition for 31
years

October 2021



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General Information

Our next meeting

When:

October 4 at 7:30 PM

Where:

SACHSENHEIM HALL

7001 Denison Ave, Cleveland, OH 44102

...also will be broadcast online! Details on p2.

What:

“A Broad Overview of Fermentation and Yeast Handling” with Erik Fowler of White Labs

Officer Nominations

Don't forget that October's meeting will be officer nomination night! If you would like to nominate yourself (or someone else) and will not be at the meeting, please let one of the current officers know. We will be voting in November.



A Broad Overview of Yeast Handling

Erik Fowler of White Labs will be presenting 'A Broad Overview of Fermentation & Yeast Handling'.

The meeting will be a hybrid meeting. It will be in person at the Sachsenheim and also on Zoom if you'd rather watch from the comfort of home. Erik will be presenting from San Diego and due to the time differences he wants to get started promptly at 7:30, therefore we will do the meeting upside down with the educational presentation first, then a break, then announcements and general business.

Erik said that he will send some White Labs swag or goodies to distribute at the meeting.

Erik welcomes your questions and has asked that if you have yeasty questions, to have them ready as it will make the meeting more engaging. Also, we will be taking officer nominations at the meeting, so if you have thoughts on this, be prepared to bring them up.

Join the Zoom Meeting

<https://us06web.zoom.us/j/88430519847?pwd=WEtmS21ZVDNQT0ZIS0J6MThLOS9Qdz09>

Meeting ID: 884 3051 9847
Passcode: 205163

Erik Fowler, Certified Cicerone®
Education & Brewery Experience Manager, White Labs, Inc.

Son of Brewzilla



Ohio's premier Homebrew Competition is back! The 2021 Son of Brewzilla will be held at Fat Heads Beer Hall in Middleburg Heights on November 19th & 20th. Volunteer Judges and Stewards are needed. With a maximum of 300 entries, it's going to be a little smaller in size than previous years so get those entries in.

Important Dates

- Account, volunteer, and entry registration all currently open
- \$10 per Entry. Entries must be paid by October 9th
- Entry Drop Off is at Fat Heads November 5th through 13th

Complete details are on the website [Son of Brewzilla](#)

Upcoming Dates

October 4

October Meeting
Fermentation and Yeast Handling with Erik Fowler of White Labs
Sachsenheim and Zoom

October 6

SNOBs Night Out
Fat Heads

October 24

Beer for Boobs
Columbus, OH
<https://beerforboobs.sodz.org/>

November 1

November Meeting
Dark Beer Round Up
Sachsenheim

November 19-20

Son of Brewzilla
Fat Heads Middleburg
<http://beersnobs.org/cbwcomp/>

December 3

Christmas Party
Sachsenheim

January 3

January Meeting
Balancing Ciders

If you want to participate fully, its time to start making some cider! Not sure how? Watch the presentation from August's meeting: <https://www.youtube.com/watch?v=mNu7HrXOZw4>

President's Krausening

I was reflecting on our brewing community recently. Like so many other cities and towns that I've had a chance to visit, we Clevelanders are blessed to have a great mix of quality breweries. We have large established brewers with marketing arms, QC labs, wide offerings and distribution. We also have small neighborhood brewers whose offerings don't get any further than their own taprooms. We have everything in between too, brewery restaurants, craft beer-centric gastropubs and beer gardens. We truly have something for everyone and every occasion.

The brewery scene has changed so much since the inception of our club thirty-one years ago this month. It may seem hard to imagine now, but thirty one years ago Great Lakes Brewing Company wasn't any bigger or more established than Bookhouse is today. (As an aside, Bookhouse is celebrating their third anniversary this weekend.) SNOB was there at the beginning of Cleveland's brewing renaissance and we have supported all the new breweries throughout the years. We support them through our purchases of their products, by visiting their taprooms and dining facilities, and in many cases even providing their brewing talent. From our club's initial meetings in the basement of the Great Lakes taproom up until the present day, we have become part of the DNA of many of the local breweries and can be proud of that.

We can also be grateful of the special relationship and the opportunities this provides many of us. The brewery owners and managers appreciate us as much as we appreciate them. We are fortunate to be able to enjoy the fruits of collaborations at many establishments, the annual Big Brew at Terrestrial and Nights Out with special brewery tours. This month alone we'll celebrate another Fat Heads Collaboration and brew another collaboration at Bookhouse. I raise my glass to the Local Brewers and to the SNOBs who support them.

-JAY

SNOBs Night Out

When: Wednesday October 6th

Where: Fat Heads Brewery, Middleburg Heights

Time: 6 pm until ?



Fat Heads has generously done another collaboration beer for us this year and has canned it again! Come to the brewery on the day of the release for the initial tasting and for dinner out. The limited edition cans will also be available for carry-out. Get yours before they are gone.

2021 Officers



President
Jay O'Neill
president@beersnobs.org

Vice President
John Majetic
vicepresident@beersnobs.org



Treasurer
Jessica Ihms
treasurer@beersnobs.org



Secretary
Erica Anton
secretary@beersnobs.org



Get Involved!

We know this seems early to be talking about this. But we want to ask if anyone has an interest in getting a little more involved in the club this year and becoming an officer next year. This year you could help plan a meeting or two, a night out or an activity or event. We'd especially like to recruit some of our younger members to get involved in running the club and to keep the club moving forward. Let any officer know if you are interested.

General Info

[SNOB Meeting Location](#)

[Recipes and Tools](#)

[Web Links of Interest](#)

[SNOB Web Page](#)

[SNOB Facebook](#)

Membership Dues

Single member dues are \$30. Couples are \$50 and as is stated in the by-laws, *dual memberships are only for people living at the same address*. PAY UP YOU CHEAPSKATES! The Membership form can be found at the end of the newsletter. Dues can be paid to Jessica at the next meeting, mailed to her at the address on the form or by using our PayPal link at beersnobs.org