### October, 2022





Celebrating brewing education, beer appreciation, community and competition for 32 years



### President's Krausening - Erica Anton

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#### Happy Fall, Everyone!

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### Our Next Meeting

When: October 3rd at 7:30 pm

#### Where:

Sachsenheim Hall 7001 Denison Ave. Cleveland, Ohio 44102

What: Autumn Beer Styles I am so happy to be able to say that! This time of year has some of my favorite beers. I hope many of you will be bringing some to the malty meeting on Monday (that was a mouthful!). In fact, if you are bringing something, don't forget to drop me a line at <u>president@beersnobs.org</u> so I can highlight you on the slide show.



Fall is also apple harvest season, which means it is almost time for our bulk cider buy. If you are inter-

ested, please fill out this form: <u>https://forms.gle/TLetYMLgjyqiZ7jU6</u>. This way, we can get an idea of if we have enough interest to do this and an approximate price. Please note one important change, this year we will be pre-pay only. We will confirm with you and collect your payment before making the final order.

I also wanted to get you started on November's meeting. We will mostly be focused on officer elections, but Larry's presentation earlier this year made me think it would be fun to hear your beercation stories. Members will have the opportunity to come to the front and tell the tale of their favorite beer vacation. Did you have a great beer? A unique experience? A horror story? We want to hear it! If you have pictures to share, you can email them to me ahead of the meeting or you can bring them on a flash drive.

Finally, speaking of officer elections don't forget we'll be taking nominations at Monday's meeting. If you are unable to come to the meeting and you have a nomination, please feel free to send it to any officer or along with a club member who will be there.

Cheers,

Eríca

#### PLEASE KEEP OUR MEMBERS HEALTHY

IF YOU HAVE BEEN EXPOSED TO COVID-19, HAVE SYMPTOMS, OR THINK YOU MIGHT HAVE COVID-19, PLEASE FOLLOW THE CDC GUIDELINES FOR QUARANTINE AND ISOLATION.

## **Upcoming Events**



### October, 2022

**3rd** - Monthly Meeting @ Sachs. Seasonal Autumn Beers.

**14th**—Beer Week Begins

**29th**—Wizard of SAAZ Competition

### <u>November, 2022</u>

**7th** - Monthly Meeting @ Sachs. & Officer Elections

**Nov Date TBD** — Night Out at Avon Brewing

### December, 2022

**2nd** - Christmas Party—First Friday of the month. Mark your calendars!



# **This Month's Meeting**

October's Meeting will focus on seasonal Octoberfest, Marzen, pumpkin spice or other styles featuring those roasty, bready malt flavors. There will be no Night Out this month because we have so many Beer Week opportunities.

# **Cleveland Beer Week**

Cleveland Beer Week is October 14th through 23rd. You will see many Club Members out and about during Cleveland Beer Week. Many Club Members will also be volunteering at the signature events too. Be sure to say 'cheers' to these hard working (drinking) volunteers!

Cleveland Beer Week couples larger flagship events with events at local bars and eateries that feature keg tappings, beer pairings, tasting dinners, brewer meet and greets, and educational events throughout Greater Cleveland. Neighborhood bars and restaurants can showcase their creativity, culinary expertise, and, of course, their craft beer lists! There truly is something for everyone during Cleveland Beer Week.



The organizers have outdone themselves this year making it the biggest week in several years. I was going to attempt to list the events, but there are just too many so check out the website and make plans with your friends to hit some of the main events, Satellite Brew Pubs, Tap Takeovers and more!

https://www.clevelandbeerweek.org/

# **SNOBtoberfest 2022**

Those who attended this year's SNOBtoberfest, had a lot of beer, fun, food and comradery. The weather cooperated well and it was a beautiful weekend. Thanks to John Majetic, Rick Seibt, Mike Ontolchik and all others who helped with firewood, food, beer & cleanup. Thanks to photographers Erica and Clive for the pictures!



## **Bulk Cider Buy**

The air is crisp, so it is that time of year again! We want to get an idea of how many SNOBs will purchase cider this year with our bulk cider buy. The cider will be available in late November to early December. We estimate the cider will be around \$4.50 / Gallon, the exact price will depend on the size of our overall order. Here is the link to the sign up sheet for the bulk cider buy. We're doing pre-pay ONLY this year, so this is more about collecting interest. We'll lock down the exact buyers when we get the final details.



https://forms.gle/mGBoWzUiamouMrD39

# **Officer Nominations**

Have you ever considered taking on a leadership role in the club? It's fun and rewarding. Think about putting your name in as officer elections are coming up. Nominations are taken at at the October Meeting and voting takes place at the November Meeting.

# **Competition News**



Wizard of SAAZ 2022 Competition—Entry registration is open!

Register here — <u>https://www.saazakron.com/WoS/</u>

Registration runs from September 1st through October 15th. Entry drop off will be October 8th through the 21st. Final judging and award ceremony will be at R Shea Brewing, Canal Place, on October 29th.

There is a limit of 300 entries for this competition. Entry fee is \$15. Volunteers will be needed for judging and stewarding, please consider signing up and helping out.

This will be a Cuyahoga Cup competition—Enter your best beers and help keep the Cup with SNOB!

**SODZ Beer for Boobs**—Entry registration is open for this Columbus, Ohio AHA sanctioned competition. Beer for Boobs creates a positive relationship with the brewing community & compassionate businesses to promote breast cancer awareness, support those fighting cancer, and fund life-saving research. Register here —

### https://bfb.sodz.org/

Registration runs fnow through October 22nd. Entry drop off will be October 10th through the 20th. Final judging and award ceremony will be at Olentangy River Brewing on Saturday, October 22nd.



BJCP 2021 Style Guideines www.bjcp.org/bjcp-style-guidelines/

## **Request for Homebrew**

### **Monthly Meetings**

Please consider bringing a keg or growler of your homebrew to share at monthly meetings. Let Erica know in advance, she can add it to the meeting slides. Bringing your beer is a good way to get constructive feedback from the members and judges in attendance. Also as Mr. Rogers liked to say "It's nice to share".

### **Style Focus Meetings**

This year, we will be continuing the style focus meetings. We wanted to let you know the themes ahead of time to give everyone a chance to get the ideas (and the wort) going! Please let us know if you plan on participating. We would like at least 4 samples at each of the planned style meetings

**Fall 2022 – Malty Beers —** Brew some seasonal Octoberfest, Marzen, pumpkin spice or others featuring those roasty, bready malt flavors to share with the club at our October meeting.

# **Collaboration Opportunities!**

Would you like to be part of a SNOB collaboration team and help brew at a local craft brewery? Join a SNOB Collab. People interested should email Mike Ontolchik at <u>vicepresi-</u> <u>dent@beersnobs.org</u>.

We are currently brewing a Barleywine with Avon brewing. Sign up to be part of a future brew.



## Newsletter

Have any ideas for the newsletter? Is there anything you'd like to see here occasionally or on a regular basis. Don't hesitate to share your ideas. Let me know! Cheers, Jay

# **SNOBwear T-Shirts**

We still have a good selection of sizes of the SNOB T-Shirts available.

\$10 for sizes S—XL, \$15 for larger sizes

Contact Jay if you want one — secretary@beersnobs.org







Society of Northeast Ohio Brewers

# **Membership Dues**



As always, non-members are welcome at meetings, but some activities (parties, bus trip, collaboration brews) are members only. Please consider joining today! Single member dues are \$30. Couples (living in same household) are \$50

Dues can be paid to the treasurer at the meetings, by contacting <u>treasurer@beersnobs.org</u> or using the paypal link found on our website, <u>https://www.beersnobs.org/</u>

Your membership dues are used to pay for club activities throughout the year like the annual Christmas Party, The Brooklyn Exchange Cabin where we hold the annual for SNOBtoberfest, food and supplies for the campout, etc.

## **Membership Benefits**

Your membership dues are used to pay for club activities throughout the year like the annual Christmas Party extravaganza, The Brooklyn Exchange Cabin where we hold the annual SNOBtoberfest, food and supplies for events and the campout, etc.

Plus, use your SNOB membership card to gain discounts on all things brewing and beerrelated at the following merchants:

**Cleveland Brew Shop** - 10% off on all brewing supplies. Use the code SNOBs10 when filling out the online order form. <u>https://www.clevelandbrewshop.com</u>

**Grape & Granery - 5% off on all brewing supplies**. Use the code SAAZ1819 when filling out the online order form or show your card at checkout. <u>https://www.grapeandgranery.com</u>

**Bookhouse Brewing** — \$1 off drafts for AHA members EVERYDAY <u>https://bookhouse.beer</u>

**Buckeye Beer Engine** — \$1 of drafts (no discount for drinks under \$3) EVERYDAY <u>https://buckeyebeerengine.com</u>

As many of the long-time members may recall, this used to be a fairly extensive list. Your officers are working to reach out to businesses to expand this list. If you have contacts, please feel free to ask if they would like to participate. Let me know the de-

### Society of Northeast Ohio Brewers—The fine print

SNOB are one of Ohio's oldest clubs for homebrewers. Founded in 1990 and recognized as AHA's national club of the year in 2020, the club meets the first Monday of each month a 7:30 PM at <u>Sachsenheim Hall</u> on Cleveland's West Side. In addition to monthly meetings, the club also hosts special evenings at local brewpubs and restaurants, homebrew competitions, a spring bus trip, a summer camping event, our annual Oktoberfest weekend festival in Hinckley, and an extrava- gant Christmas party. Visitors are always welcome at our meetings, where they will find lively presentations on beer and brewing, great conversation, and answers to any brewing questions they might have. <u>SNOBS | Society of Northeast Ohio Brewers Cleveland, Ohio (beersnobs.org)</u>

# **Current Officers**



President Erica Anton

president@beersnobs.org



Secretary Jay O'Neill



Vice President Mike Ontolchik vicepresident@beersnobs.org



Treasurer Jessica Ihms treasurer@beersnobs.org



"You can't worry what non-beer drinkers think."

# 2021 Son of Brewzilla Competition Results

#### **Cleveland's Premier Homebrew Competition**

2021 Results

Son of Brewzilla? - Brew Competition Online Entry & Management (beersnobs.org)



# Extra, Extra

### Chucky, Everyone's Favorite Killer Doll, Now Has His Own Pumpkin Beer

### Courtesy of Elysian Brewing

First appearing in the 1988 movie *Child's Play*, Chucky — the knife-wielding killer doll of everyone's nightmares become a cultural icon over the ensuing 34 years. He's starred in eight feature films and, last year, landed an eponymous television series on Syfy and USA Network. Now, breaking more new ground: Chucky is getting his own beer just in time for Halloween.



Created in an official partnership between the show and the Seattle-based brand Elysian Brewing, Chucky: A Killer Wit Beer is a seasonal fall brew intended to be as "devious" as the doll. The pumpkin beer with a wheat base also includes cranberry juice for a 5.3 percent ABV brew billed as being "light in color with spine-chilling flavors of chamomile and cinnamon — the perfect combination of everything you love about the season." The cans put Chucky's creepy face front and center, and if you're looking for the beer on draft, keep an eye out for tap handle which looks like a giant knife.

"Chucky is one of Halloween's most iconic, beloved characters, and we have found the perfect partner in Elysian Brewing to capture his spirit this season," Ellen Stone, executive vice president for entertainment consumer engagement and brand strategy at the networks' parent company NBCUniversal Television and Streaming, stated. "This custom pumpkin beer provides a fresh, unique way for fans and beer fanatics alike to quench their thirst with a taste of Chucky ahead of the season two premiere."

Though Elysian already makes plenty of pumpkin beers — including a whole "Pumpkin Pack" (which, for the record, doesn't include the Chucky beer) — co-founder Joe Bisacca explained that they brewery wanted to do something different for their collab. "This release is exactly what makes brewing pumpkin beers interesting. You can iterate with so many styles using the same common gourd ingredient," he said. "Chucky: A Killer Wit Beer is super drinkable and light, we think that it'll be enjoyed by a wide variety of palates. From the blood-red cranberry to the cinnamon notes, this limited-edition wit encapsulates many of the fall flavors our drinkers love."



Despite being a limited release, Chucky: A Killer Wit Beer is available now at select bars and retailers across the country. (Elysian says diehard Chucky fans can use the beer finder on their website to help hunt down a retailer near them.) Meanwhile, the second season of Chucky the show premieres on Wednesday, October 5.